


The ABCs of Donor Relations

a Jewish communal workshop
for professionals, board members
and all who are interested

**Monday, March 5
7:00 p.m.**

**450 West Nyack Rd.
West Nyack**

**RSVP to Diane Sloyer
845.362.4200 ext. 133**



Successful fund raising depends on good cultivation. This is more than asking for a gift from year to year, but rather about developing an ongoing relationship with your donor. The goal is to ensure that your contributor becomes an ongoing supporter — hopefully making the ultimate gift of an endowment.

**Join the Federation,
strengthening our community —
one step at a time**

Deborah Polivy brings 30 years of development and board management to this illuminating evening workshop. She'll walk you through donor cultivation, outlining which roles belong to your board of directors, to your staff and to both.



Jewish Federation
OF ROCKLAND COUNTY

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